

## WESTERVILLE DIVISION OF POLICE

## Press Release

"Being There When Needed"

## FOR IMMEDIATE RELEASE

Subject:	Annual Bicycle Safety Rodeo		
Releasing Officer:	Ofc. Randy Bailey		
Date:	April 29, 2011		
Press Release Log #:	11-009	Report #:	n/a

## Westerville Division of Police to Host 13<sup>th</sup> Biannual Bicycle Safety Rodeo

Westerville-area children will have the opportunity to become safer bicyclists through a Bicycle Safety Rodeo co-sponsored by the Westerville Division of Police, local State Farm Insurance agents and the Robert Frost Parent/Teacher Association. The rodeo will take place Saturday, May 14 from 9 a.m. – 1 p.m. in the parking lot of Robert Frost Elementary School, 270 North Spring Rd in Westerville.

The rodeo is open to all children currently enrolled in Kindergarten through third grade. Participation schedule is as follows:

- Kindergarten, 9-10 a.m.
- Grade 1, 10-11 a.m.
- Grade 2, 11 a.m. noon
- Grade 3, 12-1 p.m.

Each participant will need their own bike (no training wheels) and bike helmet (mandatory), and be accompanied by a parent. Police officers and State Farm employees will be on hand to help children through a bicycle inspection and then through various stations of the rodeo. The hands-on program will help children learn bicycle safety techniques such as balance and steering coordination, braking, speed control and the importance of proper bicycle safety as they complete a series of stations on their own bikes.

Upon completion, the children will receive their own bicycle safety identification card, bicycle safety information packet, and a FREE T-shirt (while supplies last). There will also be several bicycle helmets awarded through random drawings. Each participating child will also be registered to participate in a drawing for a gift certificate from the Westerville Bike Shop. Refreshments will be provided. Westerville Police and State Farm agents recognize that thousands of children are injured by bicycle accidents each year, and that children are more likely to learn about bicycle safety through programs like the Bicycle Rodeo.